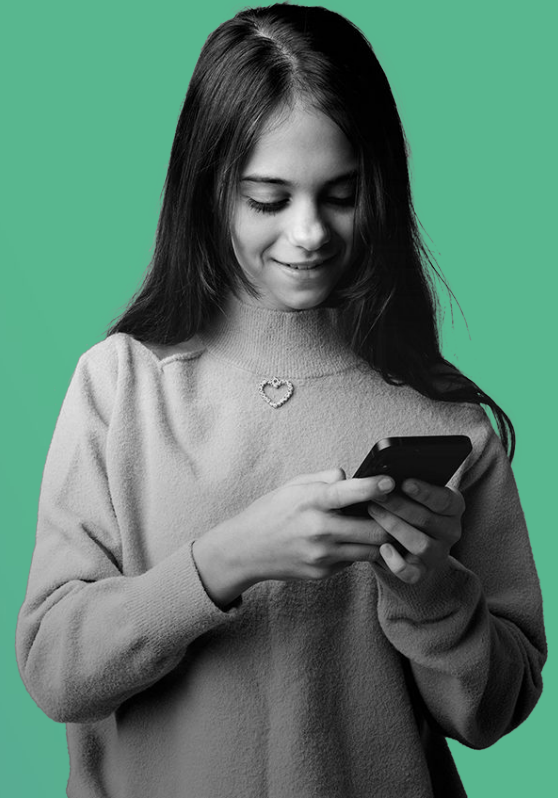# A whole-school approach to digital safeguarding and wellbeing

Ashton West End

Parents Session

Lyndsey Vaughton
Education & Wellbeing Training Lead
Smoothwall

smoothwall.com

Current threats

- Our Information they put Online

- Their online Friendships

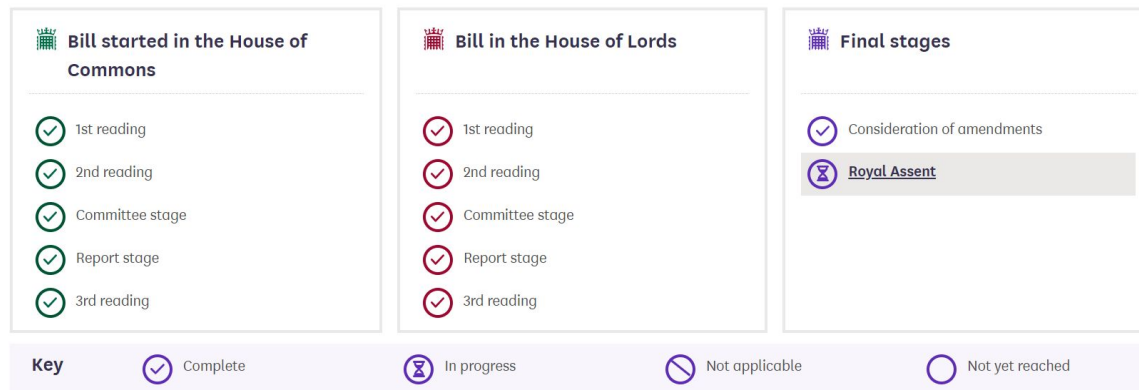- People they meet Online

- Fake Information out there

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Welcome

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Physical, mental health and digital risks

Bill passage

Bill started in the House of Commons

- ✓ 1st reading
- ✓ 2nd reading
- ✓ Committee stage
- ✓ Report stage
- ✓ 3rd reading

Bill in the House of Lords

- ✓ 1st reading
- ✓ 2nd reading
- ✓ Committee stage
- ✓ Report stage
- ✓ 3rd reading

Final stages

- ✓ Consideration of amendments
- ⧖ Royal Assent

Key   ✓ Complete   ⧖ In progress   ⊘ Not applicable   ○ Not yet reached

New Online Harms Laws
#SafeOnline

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Working together to keep children safe

Department for
Education

Schools, colleges
and MATs

Parents / carers

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Mental Health and wellbeing – Screentime

Extended screen time has become increasingly normal for young children and teenagers. Research suggests a 52% increase in children's screen time between 2020 and 2022, and that nearly 25% of children and young people use their smartphones in a way that is consistent with a behavioural addiction. Screen use has been found to start as early as six months of age. One in five children aged between three and four years old have their own mobile phone, increasing to one in four children by age eight and to almost all children by age twelve. The amount of time those aged 5–15 years old spent online rose from an average of 9 hours per week in 2009, to 15 hours per week in 2018.

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Ofcom Children and Parents: Media Use and Attitudes Report

Children and Parents: Media Use and Attitudes

Published 29 March 2023

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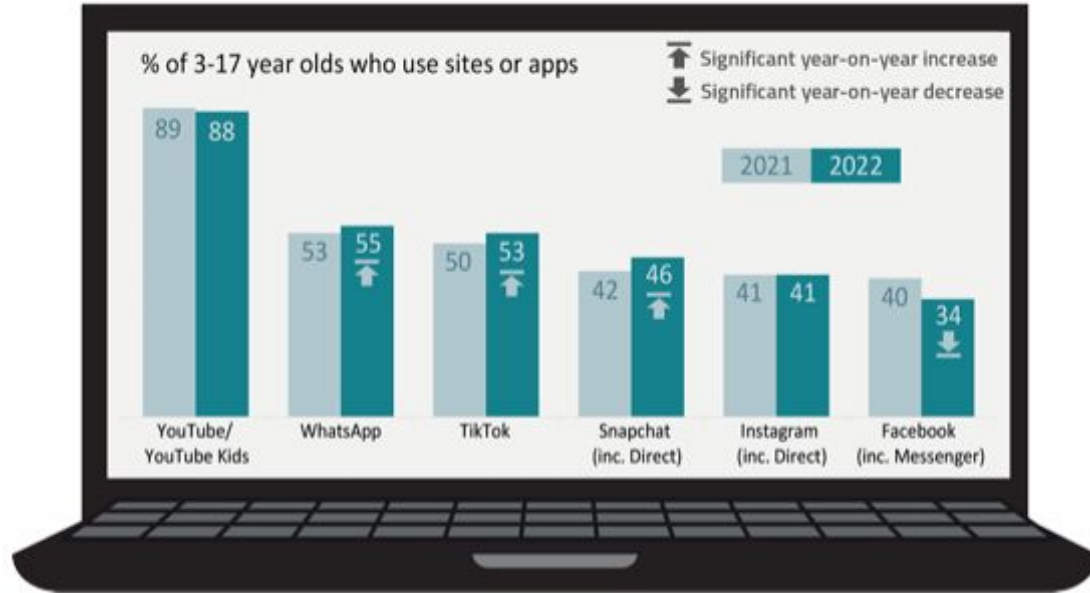by Qoria

Parents concerns

Parental concerns

Sharing personal information online

64% Companies collecting information about what they are doing online

64% Them giving out personal details to inappropriate people

Exposure to inappropriate content

73% Seeing adult or sexual content

75% Seeing any other type of inappropriate content

Experiencing harm or detriment

70% Them being bullied online/cyberbullying
70% Seeing content which encourages them to hurt or harm themselves
60% The possibility of them being influenced by extreme views online
50% The pressure on them to spend money online

Reputational damage

56% Damaging their reputation either now or in the future

% Parents whose child age 3-17 goes online

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Student usage

Has profile on an app or site vs. Has own mobile phone, by age
Excluding YouTube/YouTube Kids

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Has own mobile phone	21%	19%	18%	17%	26%	26%	50%	60%	84%	97%	97%	97%	99%	100%	99%
Has online platform profile	13%	14%	14%	21%	29%	43%	54%	66%	83%	88%	93%	95%	96%	95%	96%

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What are they doing?

% of 3-17 year olds who use sites or apps

⬆ Significant year-on-year increase
⬇ Significant year-on-year decrease

2021 2022

	2021	2022	
YouTube/ YouTube Kids	89	88	
WhatsApp	53	55 ⬆	
TikTok	50	53 ⬆	
Snapchat (inc. Direct)	42	46 ⬆	
Instagram (inc. Direct)	41	41	
Facebook (inc. Messenger)	40	34 ⬇	

Sextortion

https://www.iwf.org.uk/resources/sextortion/

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Online Safety Hub

About   Staff   **Parent**

Online Safety Hub
Trusted digital safety advice for caregivers

? 🔍 Search

Reviews   Parental controls   Help   Social media   Screen time   Gaming   Smartphones   More ⌄

Most Recent   See all

Privacy and security
Personal, Private Information: Worksheet

Online risks
Staying Safe Online: Student Worksheet

Online risks
Identifying Strangers Online: Lesson Activity

THE COOKIE MONSTER   Privacy and security

Social media

The Risks of Social Media Therapy

Reviews   See all

Gaming
Minecraft
Our Age Rating: 9+

Gaming
Roblox
Our Age Rating: 12+

Entertainment
YouTube
Our Age Rating: 10+

Social Media

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Qustodio for families

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Digital safeguarding

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Smoothwall Peer pressure
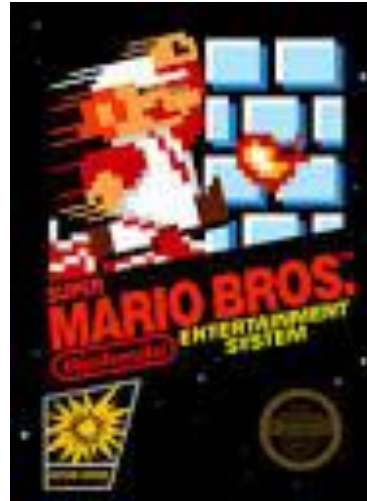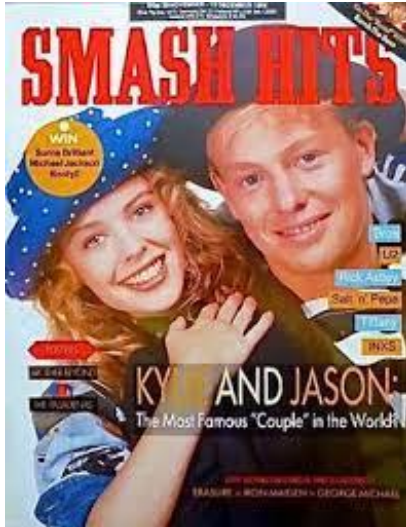
Smoothwall Pressures for young people

FOMO

Skills

- Understanding
- Privacy and security settings
- Location based services
- Function of the app
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
- Knowledge of the device – What can my or my children's device do?

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Themes and trends: Content, contact, conduct & commerce

Instagram

Tiktok

Yubo

Cambound

X/ Twitter
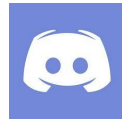
Discord

Whats App

Strangercam

Snapchat

Threads
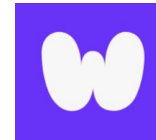
Wizz

Chat GPT

Algorithms

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Instagram New Feature – Teen accounts 13-15

Private Accounts

Teen Accounts are automatically set to private. Teens under 16 can only change this default setting with help from a parent or guardian. Learn how to set up supervision on Instagram.

Messages

Sensitive content control

Tags, mentions and content remixing
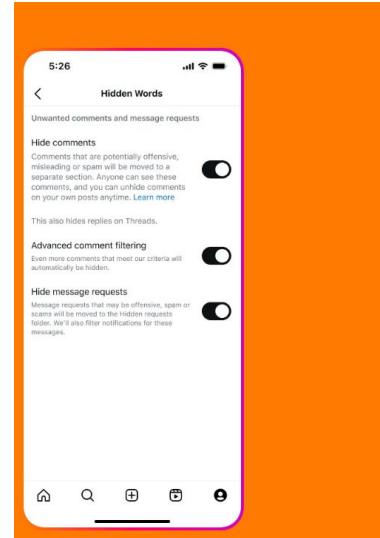
Potentially offensive comments and message requests

Teen Accounts are automatically set to hide potentially offensive comments and message requests with the strictest Hidden Words setting.

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Snapchat

Snapchat is now on the web!

Chat, Snap, and video call your friends from wherever you are.

Log in to chat

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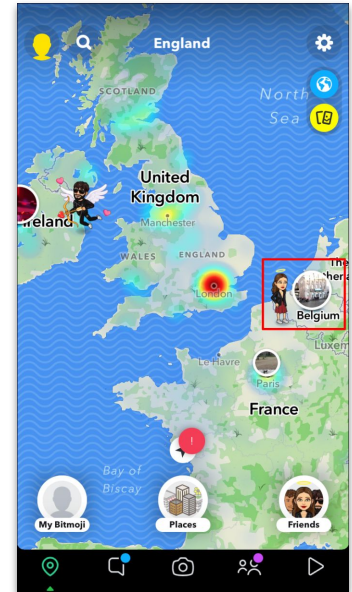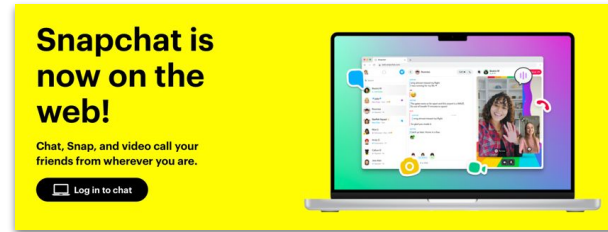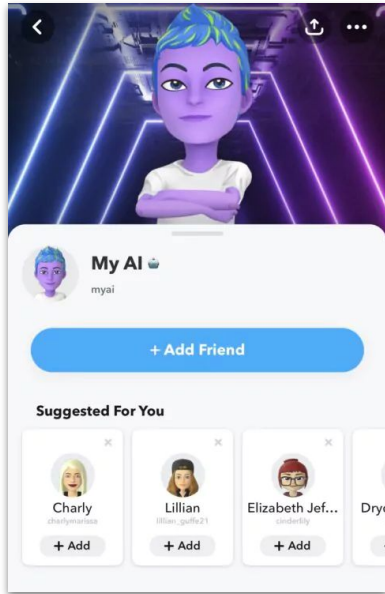
Snapchat

How does My Eyes Only work?

My Eyes Only is for Snaps that you want to keep extra private!

You can move Snaps and Stories in your Memories to My Eyes Only – then you can only see them after you enter your passcode 🔒

To view My Eyes only, swipe up from the camera screen to open Memories, then swipe left to the My Eyes Only tab and enter your passcode.

⚠️ **Important:** You can only access your Snaps and Stories in My Eyes Only by entering your passcode! If you forget your passcode, Team Snapchat cannot help you access or recover Snaps in My Eyes Only.
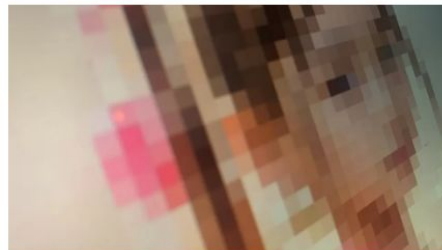
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Iphone IOS 17
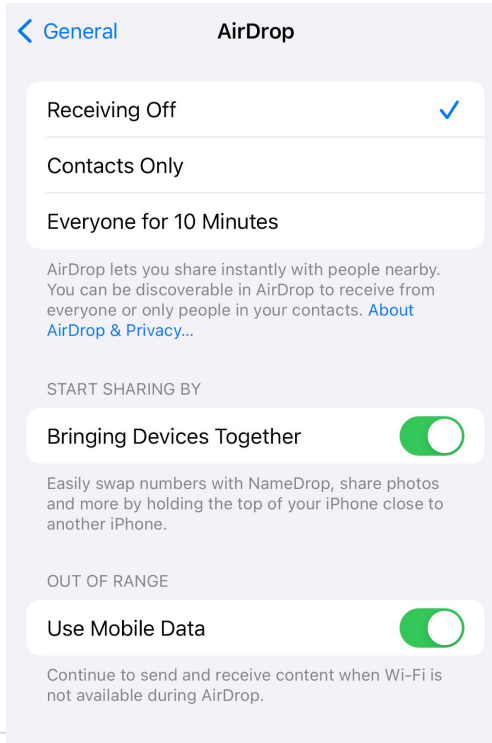
Whats App

AI
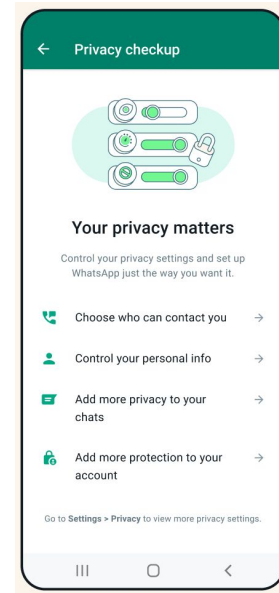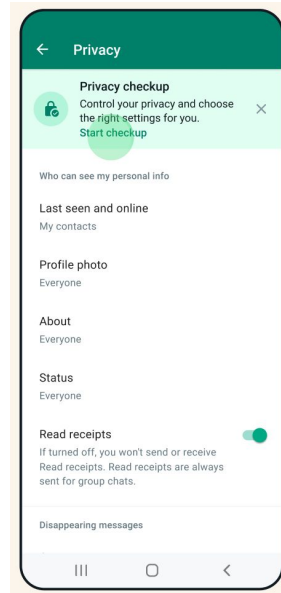
BBC news

IWF warning over use of AI-generated abuse images

🕒 25 October

Child protection experts warn AI technology is being used to generate new images of real victims of child sexual abuse.

A leading child protection organisation has warned that abuse of AI technology threatens to "overwhelm" the internet.

The Internet Watch Foundation (IWF) removes images of child sexual abuse from websites.

It says it has found thousands of AI-generated images which are so realistic they are criminal under UK law.

AI is being used to produce new images of real victims, de-age celebrities and unclothe children in ordinary photos to depict them in abuse scenarios.

"Our worst nightmares have come true," said Susie Hargreaves OBE, chief executive of Cambridge-based IWF.

"Chillingly, we are seeing criminals deliberately training their AI on real victims' images.

"Children who have been raped in the past are now being incorporated into new scenarios because someone, somewhere, wants to see it."

INTERNET WATCH FOUNDATION
The IWF works to make the internet a safer place by identifying and removing global online child sexual abuse imagery

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Would you let your child connect with this person?

Sharenting

Digital reputation

- Your name – School

- Your name – Hobbies

- Your name – Communities

- Your name – Friends

- Your name – Location

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Advice

Talk to your children regularly

Resources

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Report harmful content

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CEOP

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Report Remove

HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.

- Create a Childline account so we can send you updates on your report.

- Report your image or video to the Internet Watch Foundation (IWF).

REPORT REMOVE

Nude image of you online?
We can help take it down.

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Q&A

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Thank you

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