

Parents Training 2025

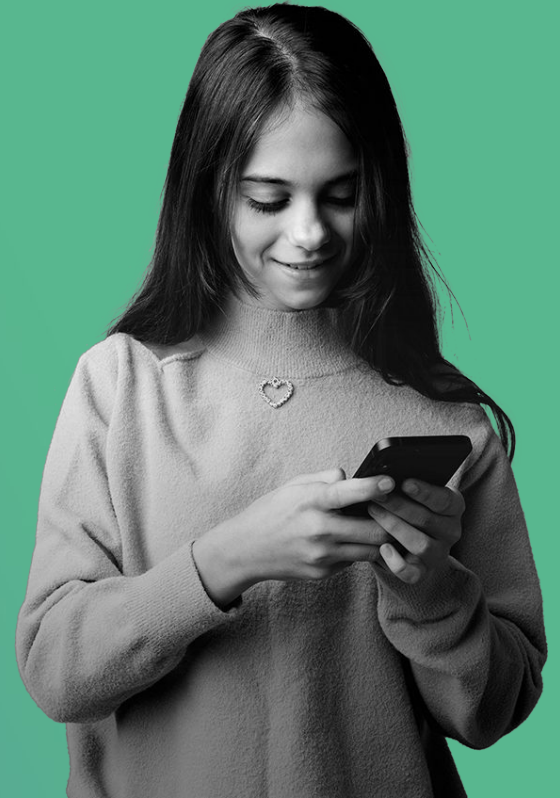
A whole-school approach to digital safeguarding and wellbeing

Parents Session - Ashton West End

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Smoothwall

smoothwall.com



Welcome

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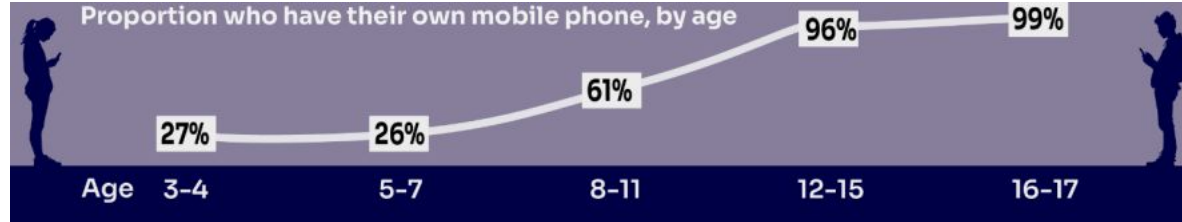
smoothwall®
by Qoria

Mental Health and wellbeing – Screen time

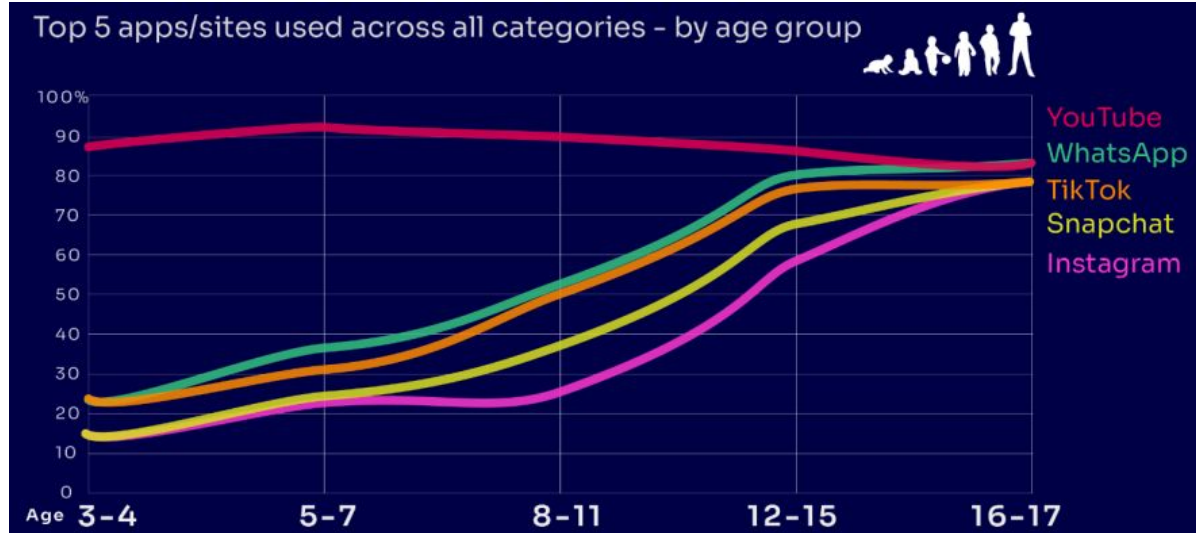


Extended screen time has become increasingly normal for young children and teenagers. Research suggests a 52% increase in children's screen time between 2020 and 2022, and that nearly 25% of children and young people use their smartphones in a way that is consistent with a behavioural addiction. Screen use has been found to start as early as six months of age. One in five children aged between three and four years old have their own mobile phone, increasing to one in four children by age eight and to almost all children by age twelve. The amount of time those aged 5–15 years old spent online rose from an average of 9 hours per week in 2009, to 15 hours per week in 2018.

What are your children doing on these devices?



What are your children doing on these devices?



Online Safety Hub <https://ashtonwestendprimary.onlinesafetyhub.uk/>



Online Safety Hub

Trusted digital safety advice for caregivers

[About](#)[Staff](#)[Parent](#)[Reviews](#)[Parental controls](#)[Help](#)[Social media](#)[Screen time](#)[Gaming](#)[Bullying](#)[More ▾](#)[Bullying](#)

Online Bullying FAQs

Online bullying is a serious concern for parents in the digital

Most Recent

[See all](#)

Generative AI
character.ai



Shopping
Amazon



Gaming
Agar.io



Entertainment
AFL Live Official App

Reviews

[See all](#)

Social Media
YouTube
Our Age Rating: 13+



Social Media
Snapchat
Our Age Rating: 16+



Social Media
Discord
Our Age Rating: 17+



Gaming
Roblox

Online Safety Hub

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=ashtonwestendprimary-uk

Qustodio Parent App

We have partnered with [Qustodio](#) to provide our families with the necessary tools and support they need to ensure their children's safety and well-being online.

Create a free account



Parental Controls

[See all](#)



Qustodio

Qustodio Parent App



Qustodio

How to Manage YouTube with...



Qustodio

Preventing Gambling with...



Qustodio

Trust and Safety



Qustodio

Blocking Inappropriate...



Qustodio

AI Safety Tips with Qustodio

Digital safeguarding

Skills

- Understanding
- Privacy and security settings
- Location based services
- Function of the app
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
- Knowledge of the device – What can my or my children's device do?

Instagram New Feature – Teen accounts 13-15



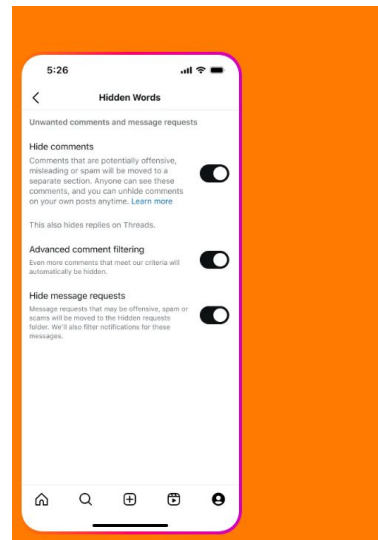
Private Accounts

Teen Accounts are automatically set to private. Teens under 16 can only change this default setting with help from a parent or guardian. Learn how to [set up supervision](#) on Instagram.

Messages

Sensitive content control

Tags, mentions and content remixing



Potentially offensive comments and message requests

Teen Accounts are automatically set to hide potentially offensive comments and message requests with the strictest Hidden Words setting.

Gaming- Pegi ratings



AI – Generative Ai & Chatbots



Online safety Illegal and harmful content
News and updates

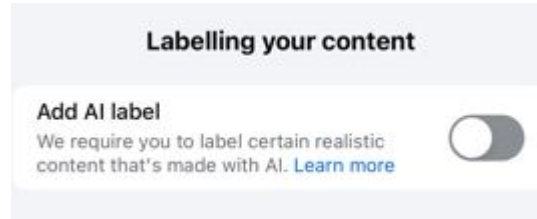
Published: 8 November 2024

Today we've published an open letter to online service providers operating in the UK about how the UK's Online Safety Act will apply to Generative AI and chatbots.

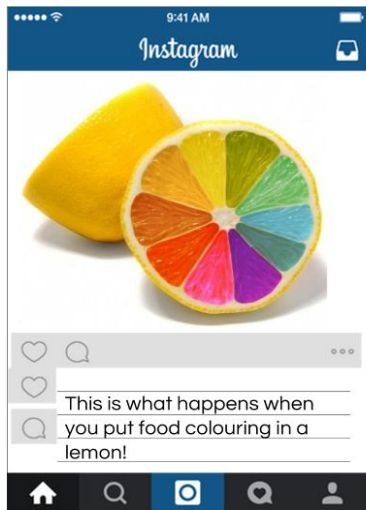
AI - Social Media



What's on your mind?



Misinformation - Deep fakes



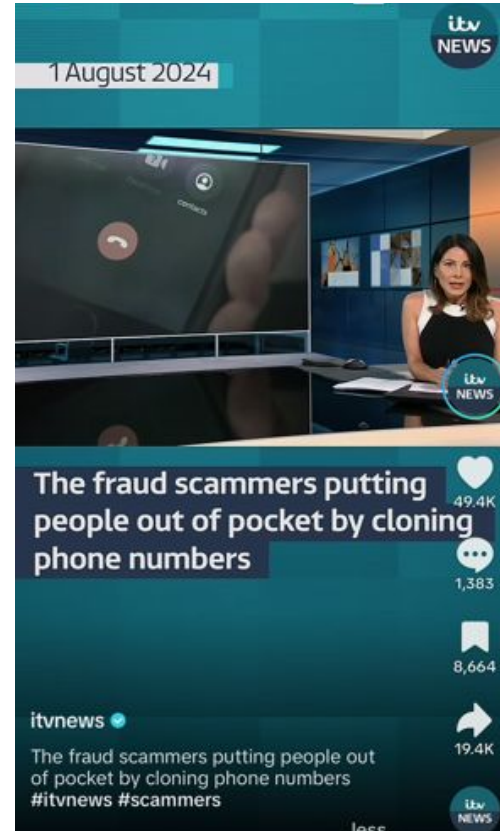
Criminal Activity / Scams



A sign is seen outside the National Crime Agency (NCA) headquarters in London October 7, 2013. REUTERS/Stefan Wermuth/File Photo
[Purchase Licensing Rights](#)

LONDON, Aug 2 (Reuters) - British authorities have shut down an online platform which allowed criminals to make fraudulent phone calls to steal money from hundreds of thousands of people globally, the National Crime Agency (NCA) said.

The platform, named 'Russian Coms' but with no known link to the Russian state, was a crime-as-a-service operation that allowed criminals to impersonate legitimate callers such as banks or credit card firms in order to defraud victims over the phone, NCA officials said at a media briefing.



Emoji's and what they mean



The red pill is linked to incel, or “involuntarily celibate”, culture, where misogynistic and extremist views are prevalent. The meaning originates from The Matrix films, but has been adopted by the manosphere to represent those who see the “real truth” in the world.



The blue pill is used in incel culture to represent the opposite of the red pill - those who are blind to the real truth and adhere to more mainstream views about gender dynamics.



A symbol used in relation to incel culture. It represents the idea promoted by those in the manosphere that 80% of women are attracted to 20% of men.



A symbol used in incel culture. It represents the exploding red pill, in other words, breaking out of societal norms and myths.

Misogyny and the use of emoji's



A symbol tied to incel culture. It is the kidney bean emoji, but is thought to represent coffee beans, which link back to a series of memes mocking women.



Frog Emoji – Associated with alt-right and extremist meme culture, often linked to Pepe the Frog, which has been co-opted by some toxic online groups. The frog emoji can mean “You’re ugly”. It is used in bullying or harassment contexts.



Skull – While often just slang for “that’s funny” or “I’m dead (from laughing),” in certain groups, it can signal darker themes like nihilism or self-harm. Skull, alien and devil emojis may represent the drug ecstasy.



Eagle – A symbol of extreme nationalism, sometimes used in far-right online spaces.

Emoji's and what they mean



Tornado – Represents chaos or feeling overwhelmed, sometimes used to indicate mental distress.



Black Hole – Used to express depression, hopelessness, or being sucked into negative online spaces.



The plug can be used to mean drug dealer, also known as a person's "plug".



The horse emojis can be used to represent the drug ketamine.



The balloon emoji may be used to represent the drug nitrous oxide.



The snowflake, nose and petrol pump are all used to represent the drug cocaine.

Emoji's and what they mean



Camera emojis can represent a request for nude/explicit images or videos.



Peach, aubergine and cherries can all be used to represent body parts in a sexual context.



The sweat emoji may also be used in a sexual context.



A face with no mouth can convey the message “Do not tell anybody”. It may be used in a bullying context or when sharing inappropriate, illegal or sensitive information.

Emoji's and what they mean



Heart emojis can mean different things depending on the colour used. The red heart usually means love.



The purple heart can be used to convey attraction or sexual desire.



The yellow heart may mean "I'm interested, are you interested?"



The pink heart can mean "I'm interested but not in sex."



An orange heart is more likely to be platonic, and means "You're going to be fine."

What can we do about it?

What is important to note is the meaning behind emoji's can be regional and regularly change and be out of date

Start the conversation about misogyny

Be mindful of how shows like these are presented in school

Recognise the influence of the online culture

Teach skills to manage stress and emotions

Engage with the emotional development of children

Take accountability for choices made

Address the masculinity crisis

Talk about emotions, model vulnerability

Highlight the importance of parental involvement

Computer in his room, no idea what they are oing

Create a safe space for conversations

Monitor behavioural shifts, sleep, eating habits, mood, friend groups

Consider the complexities of mental health

Promote critical thinking

Digital reputation

- Your name – School
- Your name – Hobbies
- Your name – Communities
- Your name – Friends
- Your name – Location



Advice

FOLLOW



Activity



Talk to your children
regularly



Resources

smoothwall.com

smoothwall[®]
by Qoria

Report harmful content



[Report](#)[Advice](#)Cymraeg

Helping everyone to report harmful content online



Threats



Impersonation



Bullying and Harassment



Self-harm or Suicide Content



Online Abuse



Violent Content




Unwanted Sexual Advances



Pornographic Content

[Are you a young person under the age of 18?](#)

 Child Exploitation and Online Protection


If you need to hide this site quickly, just click here 

Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.



What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.



How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.



Make a report

If you have experienced online sexual abuse or you're worried this is happening to someone you know, let us know safely and securely

Report Remove

HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.
- Create a Childline account so we can send you updates on your report.
- Report your image or video to the Internet Watch Foundation (IWF).



**Nude image of you online?
We can help take it down.**

Q&A



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Thank you

