



Ashton West End Primary Academy

Fundraising Policy Statement

Rationale

Over the years, fundraising has allowed the academy to enjoy many benefits that would otherwise be denied due to financial constraints. As an academy that is committed to caring, we also seek to find ways in which fundraising can be of benefit to others less fortunate than ourselves.

1. Aims

This policy seeks to enable the Principal, Staff and Governors to evaluate the most efficient methods of fundraising and to help them achieve a reasonable balance between supporting specific areas of academy requirements and outside charities.

2. Guidelines

- 2.1 In identifying areas of academy fundraising requirements, consideration must be given to the needs of the pupils and the response of the parents to such needs.
- 2.2 Each year, the academy may nominate a charity and / or appeals which are limited to three non-uniform events with an optional two additional events in uniform, for example: MacMillan Cancer Support, Children in Need and Hits Radio: Cash For Kids. The principal will have the final decision on which charities and appeals fundraising will be held for. Any further fundraising days will need to be requested from and approved by the Governing Body.
- 2.3 The knowledge gained from the successes and failures of past events should be used when fundraising events are being planned.
- 2.4 A frequency time-table of appeals and events should be co-ordinated and made available, on request, to all pupils, parents and governors.
- 2.5 Individual efforts by pupils, parents and staff should not be ignored but should be included in the whole and approved by the Governing Body.

Approved by the Finance Committee on March 5th 2026- next review date March 2028.